

Invitation Seminar 15th of October, 2008

Central America:

Your nearest production site to North America and Europe

Location: RAI building, Amsterdam, Rooms E and F

13.30 Official opening

PART 1 WHAT YOU SHOULD KNOW ABOUT CENTRAL AMERICA

13.45 ***A practical approach of doing business in Central America***

Edwin Smit, Ideavelop S.A. – Central America

14.00 ***Central America: Gifted Nature!***

Jan Wybrand Tuinstra, former Director of Fides – Costa Rica

14.15 ***Agritrade 2009: Your Gateway to Central America***

German Cerezo, Agexport – Guatemala

14.30 ***Central America and your business: How the EVD can help***

Christian Derlagen, EVD – Ministry of Economic Affairs – The Netherlands

14.45 Questions to the panel

15.00 Coffee Break

PART 2 THE FUTURE OF SEAFREIGHT FOR ORNAMENTALS

15.30 ***FloraHolland and Seatransport: In search of alternatives***

Edwin Wenink, Flora Holland

15.55 ***More plants in sea containers: Technical innovations for added value***

Henry Boerrigter, Agro Food Science Group, University of Wageningen

16.20 ***Returnable transport items for transport by sea***

Niels Hedegaard Andersen, Container Centralen

16.45 Questions to the panel

17.00 Closure of seminar